



भारतीय रिज़र्व बैंक  
RESERVE BANK OF INDIA

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March 06, 2023

## Digital Payments Awareness Week 2023 – Launch of Mission “Har Payment Digital”

The Governor, Reserve Bank of India (RBI) today launched the Mission ‘**Har Payment Digital**’ on the occasion of the **Digital Payments Awareness Week (DPAW) 2023**. This is part of RBI’s endeavour to make every person in India a user of digital payments. DPAW 2023 will be observed from March 6 to 12, 2023. The campaign theme is “**Digital Payment Apnao, Auron ko bhi Sikhao**” (Adopt digital payments and Also teach others).

Digital payments offer benefits of speed, convenience, safety and security. The existing infrastructure has made digital payments available and accessible, but it is necessary to create more awareness which can increase acceptance and enhance adoption. While launching the mission “Har Payment Digital”, the [Governor appealed](#) to all the stakeholders – banks, non-banks, payment system operators, digital payment users, etc. – to adopt digital payments and teach others about the merits of using digital payments. This would encourage every person to become a digital payment user.

During the DPAW 2023, Regional Offices of the RBI will be conducting awareness and outreach programmes which will also form part of ‘Jan Bhagidari’ events under the Indian G20 presidency. Similar initiatives will be undertaken by the bank and non-bank payment system operators.

The Reserve Bank will also initiate a ‘75 Digital Villages’ programme in observance of 75 years of Independence. Under this programme, Payment System Operators (PSOs) will adopt 75 villages across the country and convert them into digital payment enabled villages.

Press Release: 2022-2023/1837

(Yogesh Dayal)  
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